WHAT IS CLAIMED IS:

1. A seat back of automotive seat comprising:

a lower seat back portion including a foam padding provided therein;

and

an upper seat back portion connected with an upper area of said lower seat back portion, said upper seat back portion including a foam padding provided therein,

wherein said foam padding of said upper seat back portion is greater in hardness than said foam padding of said lower seat back portion.

- 2. The seat back as claimed in Claim 1, wherein said automotive seat is an automotive bucket seat constructed such that said upper and lower seat back portions are formed protuberant in the respective two lateral regions thereof.
- 3. The seat back as claimed in Claim 1, wherein said lower seat back portion is so formed to have: a main_back support region defined centrally thereof; and a pair of side bolster support regions defined on opposite sides of said main back support region, and wherein said upper seat back portion is so formed to have: a headrest region defined in the upper area thereof; and a shoulder support region defined in the lower area thereof.
- 4. The seat back according to Claim 3, wherein said pair of side bolster support regions each have an outer lateral surface, wherein said upper seat back portion is of a generally "inverted U" shape, such that a pair of said shoulder support regions are defined continuously from said headrest region so as to extend downwardly therefrom, and wherein each of said pair of said shoulder support regions is fixedly and integrally attached to said outer lateral surface of each of said pair of side bolster support regions.
 - 5. A seat back of automotive seat comprising:
 - a lower seat back portion including a foam padding provided therein, said lower

seat back portion having a forward surface facing to a side forwardly of said automotive seat and a backward side facing to a side backwardly of the automotive seat;

an upper seat back portion firmly connected with an upper area of said lower seat back portion, wherein said upper seat back portion includes a foam padding provided therein and has a forward surface facing to a side forwardly of said automotive seat and a backward side facing to a side backwardly of the automotive seat;

a vent means allowing air to flow at said lower and upper seat back portions; and

said foam padding of said upper seat back portion being greater in hardness than said foam padding of said lower seat back portion.

- 6. The seat back as claimed in Claim 5, wherein said vent means comprises: a first vent hole means defined in said lower seat back portions; and a second vent hole means defined between said upper and lower seat back portions.
- 7. The seat back as claimed in Claim 5, wherein said lower seat back portion is so formed to have: a top portion; a main back support region defined centrally thereof; and a pair of side bolster support regions defined on opposite sides of said main back support region, wherein said upper seat back portion is formed in a generally "inverted U" shape comprising: a headrest region defined in the upper area thereof; a pair of shoulder support regions defined in the lower area thereof; and a lower end portion, such that a pair of said shoulder support regions are defined continuously from said headrest region so as to extend downwardly therefrom, wherein said pair of side bolster support regions each have an outer lateral surface, wherein each of said pair of said shoulder support regions is fixedly and integrally attached to said outer lateral surface of each of said pair of side bolster support regions, and wherein said vent means comprises: a first vent hole means defined in said lower seat back portions; and a second vent hole means defined between said top portion of said lower seat back portion and said lower end portion of said lower seat back portion.

- 8. The seat back as claimed in Claim 5, wherein said vent means comprises: a first vent hole means defined in said lower seat back portions; and a second vent hole means defined between said upper and lower seat back portions; wherein said first vent hole means comprises a first through-hole formed through said lower seat back portion so as to open in both said forward and backward surfaces of said lower seat back portion, and wherein said second vent hole means comprises a second through-hole formed through and between said upper and lower seat back portions so as to open in both said forward and backward surfaces of said upper and lower seat back portions.
- 9. The seat back as claimed in Claim 5, wherein said vent means includes a recessed portion defined in said forward surface of said lower seat back portion.
- 10. The seat back as claimed in Claim 5, wherein said vent means comprises: a first vent hole means defined in said lower seat back portion; a second hole means defined between said upper and lower seat back portions; and a netted element provided on said forward surface of said lower seat back portion,
- 11. The seat back according to Claim 10, wherein said netted element overlies said second hole means
- 12. The seat back according to Claim 10, wherein said netted element is of a three-dimensional net structure.
- 13. The seat back as claimed in Claim 5, wherein said upper seat back portion is fixedly connected with said lower seat back portion by a connecting means, and wherein said connecting means is disposed within both said upper and seat back portions.
 - 14. A seat back of automotive seat comprising:

a lower seat back portion including a foam padding provided therein, said lower

seat back portion having a forward surface facing to a side forwardly of said automotive seat and a backward side facing to a side backwardly of the automotive seat;

an upper seat back portion firmly connected with an upper area of said lower seat back portion, wherein said upper seat back portion includes a foam padding provided therein and has a forward surface facing to a side forwardly of said automotive seat and a backward side facing to a side backwardly of the automotive seat;

said foam padding of said upper seat back portion being greater in hardness than said foam padding of said lower seat back portion;

a connecting means for fixedly connecting said lower and upper seat back portions, said connecting means including: a securing frame means provided in each of said lower and upper seat back portions; and securing bolts and nuts, wherein said securing bolts and nuts are securely connected with said securing frame means, thereby fixedly connecting said lower and upper seat back portions;

a vent means allowing air to flow at said lower and upper seat back portions, said vent means comprising: a first vent hole means defined in said lower seat back portions; and a second vent hole means defined between said upper and lower seat back portions;

and

a slit formed in said foam padding of said lower seat back portion, said slit extending between said securing frame means and said second vent hole means to allow said securing bolts and nuts to be inserted through said slit in a direction from said second vent hole means to said securing frame means.